



BUSINESS SPONSORSHIP OPPORTUNITIES



United Players is Vancouver's premiere community theatre – proudly presenting a diverse season of ambitious, witty and innovative plays. We are the resident company of the Jericho Arts Centre.

As a volunteer-run charitable non-profit organization, now celebrating our **65th anniversary year**, we depend very much on the generous support of our community to realize our goals. We invite you to help us present programming that excites, challenges and enriches lives.

Sarah Rodgers, Artistic Director

United Players of Vancouver • 1675 Discovery Street, Vancouver BC V6R 4K5 604-224-8007 • info@unitedplayers.com • www.unitedplayers.com

United Players is a Registered Canadian Charity #0763615-22-27

Sponsorship Advantages

The Season



United Players offers a season of five plays, presented from September to June, with 16 performances of each play. The average total season audience is 7,000 patrons.

Curtain Speech

The Curtain Speech is given by Artistic Director Sarah Rodgers – usually in person – as an introduction to the performance with acknowledgements of sponsors, unceded territories, etc.

Show Program

We produce a black-and-white printed program for each play, with a print run of 1,000 to 1,200 copies. Many patrons keep the program for review after the show.

Many Thanks box





1/4 - 1/2 page ads



E-blast promotion

MANY THANKS TO...
is • Matt Loop • Marney Rosen • Andy :
iel Cleaners • Cissors Studio • Woo Vint

FROMAGE

Two e-blasts are sent out for each show – one about two weeks prior to Opening and the second midway through the run. Our current contact list has over 10,000 recipients and is growing!

Season Sponsorship

Level 1 \$500-\$1499

- company name in the "Many Thanks" box in program per show
- 2 complimentary tickets for Opening Night per show

Level 2 \$1500 - \$2999

- mention in Curtain Speech before each performance per show
- minimum 1/4 page ad in the printed show program per show
- 2 complimentary tickets for Opening Night per show

Level 3 \$3000-\$5999



- mention in Curtain Speech before each performance per show
- minimum 1/4 page ad in the printed show program per show
- company name on the Cast Page (page 5 of program) per show
- 4 complimentary tickets for Opening Night per show
- 4 complimentary drink tickets for Opening Night per show

Level 4 \$6000-\$9999

- mention in Curtain Speech before each performance per show
- minimum 1/2 page ad in the printed show program per show
- company name on the Cast Page (page 5 of program) per show
- name/logo on the show page of unitedplayers.com per show
- 4 complimentary tickets for Opening Night per show
- 4 complimentary drink tickets for Opening Night per show

Level 5 \$10000+



- mention in Curtain Speech before each performance per show
- minimum 1/2 page ad in the printed show program per show
- company name on the Cast Page (page 5 of program) per show
- name/logo on the show page of unitedplayers.com per show
- sign in the Lobby acknowledging your sponsorship *per show*
- listing in each of two e-blasts promoting the show per show
- 6 complimentary tickets for Opening Night per show
- 6 complimentary drink tickets for Opening Night per show

Single Show Sponsorship

Level 1 \$100-\$299

- company name in the "Many Thanks" box in program
- · 2 complimentary tickets for Opening Night

Level 2 \$300-\$749

- mention in Curtain Speech before each performance
- minimum 1/4 page ad in the printed show program
- 2 complimentary tickets for Opening Night

Level 3 \$750-\$1499



- mention in Curtain Speech before each performance
- minimum 1/4 page ad in the printed show program
- company name on the Cast page (page 5 of program)
- · 4 complimentary tickets for Opening Night
- · 4 complimentary drink tickets for Opening Night

Level 4 \$1500-\$2999

- mention in Curtain Speech before each performance
- minimum 1/2 page ad in the printed show program
- company name on the Cast page (page 5 of program)
- name/logo on the show page of unitedplayers.com
- 4 complimentary tickets for Opening Night
- · 4 complimentary drink tickets for Opening Night

Level 5 \$3000+



- mention in Curtain Speech before each performance
- minimum 1/2 page ad in the printed show program
- company name on the Cast page (page 5 of program)
- name/logo on the show page of unitedplayers.com
- sign in the lobby acknowledging your sponsorship
- listing in each of two e-blasts promoting the show
- 6 complimentary tickets for Opening Night
- 6 complimentary drink tickets for Opening Night